

THE PRINTED BAG SHOP
SUPPLIERS OF BESPOKE PRINTED BAGS



THE PRINTED BAG SHOP'S GUIDE TO CARRIER BAGS

Alternatives to plastic single
use carrier bags to help you
avoid the carrier bag charge



WHY DO WE NEED TO KNOW

about alternative
bag choices?

As you will be aware, a charge is being introduced in England from October 2015 for the distribution of single use carrier bags. This is a charge that is already in place in Scotland and Wales, and will now be affecting retailers across England too.



Though the charge doesn't affect businesses with less than 250 full time equivalent employees and comes with a range of exceptions, there are still a huge number of retailers who may be looking for alternatives to the plastic bags included in the charge so as to avoid passing on the cost to their customers.

The good news is, The Printed Bag Shop provides carrier bags in a wide range of materials, meaning you don't have to charge your customers for plastic ones!



HERE'S OUR TOP 3

— alternatives for
plastic bags —

Printed Laminated Bags

Laminated bags are the height of luxury packaging, but are ideal for a vast range of retail businesses. Slightly more upmarket than the plastic bags to which the charge applies, printed laminated bags make a great customer souvenir for fashion boutiques, high end food stores, cosmetics and beauty brands or any retailer that wants to give their customers the best experience possible.



Printed Mailing Bags

Despite our printed mailing bags being made from plastic, they're still available for use without needing to apply the carrier bag charge. This is because they don't fit the criteria of a single use carrier bag because they can close, and they are also included in the list of exceptions to the charge because they are considered as sealed packaging for online orders. This means nothing needs to change with regards to the online sales branch of your business!

Printed Twisted Handle Paper Bags

Twisted handle paper bags are another extremely popular choice with retailers across the country thanks to their high quality and comfortable handle for customers. Stylish and flexible to the design you require, this type of bag is already replacing plastic ones in department stores, museums, gift shops and fashion retailers on every high street.



CONTACT

—— Us ——

To talk to us about the bags you currently use,
how these will be affected by the charge and
possible alternative choices,

contact us on

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To find out more about retailer's
responsibilities with the new charge,

visit

<http://www.gov.uk/carrier-bag-charges-retailers-responsibilities>

